

**People With Imagination**

make the best success in selling goods of all kinds—did you know that?

They are quickest to grasp and appreciate the customer's need, thus giving the best service, thus earning the most money. If you have this kind of imagination and want to earn Christmas money by helping our Christmas customers, let us hear from you, for places are open now.

**Bright Young People Who Love Books and Like Toys**

can be placed in especially congenial positions in our Book Store and Toy Store. See Miss Garnell, Employment Office, First Floor, Gallery.

**John Wanamaker**



Store Hours: 9 to 5.30  
Piano Store Open Till 9 P. M.  
Enter at 9th Street Door

**GIMBEL BROTHERS**

Philadelphia, Thursday, Oct. 21, 1920

MARKET · CHESTNUT · BIGHTW · NINTH  
For Friday

**Misses' Tricotine Dresses**

Four Uniquely Smart Models

---at \$39.75

Reproductions — to the life!—of double-the-price originals.

One with the long bugle-beads in jet-effect on both bodice and skirt.

One with the new slashed tunic—and lavishly embroidered with the new iridescent beads.

A beauty with its "coat-top" embroidered—just on the peplum, but all over that!

And the darling style pictured—"apron" front and back, laid in deep tucks and showing the satin under-dress at the sides.

—Gimbels, Salons of Dress, Third floor.



With the Wee, Smart Pleatings That Make the Whole Thing "Different"

**1500 Silk Waists**

—Anniversary Specials

at \$3.95

Pongee—the silk pongee that out-tubs and out-wears pretty nearly every silk that's made. Tuxedo collar. Natural color.

Habutai at \$3.95 —with the smart, becoming, Buster Brown collar, pleating trimmed. White only.

Crepes de chine—semi-tailored; black, navy blue, pink and white.

And Hand-made Lingerie Waists at \$3.95

Sheer, fine batiste. Roll-collar. Long sleeve. Hand-hemstitched for trimming.

—Gimbels, Salons of Dress, Third floor.



**Women's Coats—the Coziest, Easiest, Prettiest Wrappy-Wrap of the Season—**

"Anniversary-Specialled" at } \$37.50

Of fine wool-velour. Silk-lined, of course.

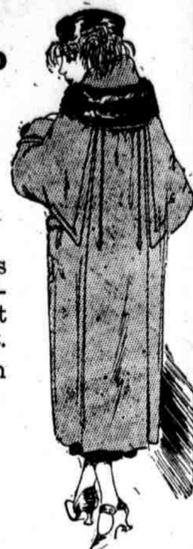
But it's the way those stunning arrow-heads dart way down the back—and the way the under-arm panelling achieves its smart angle—and that dream of a collar crushes softly about the throat.

Duplicated, with border of seal-dyed coney on the collar—at \$42.50.

**Two Straight-Line Specials at \$29.75**

Wool velour—tailored to a rare degree. Black, navy blue, brown, taupe and green.

—Gimbels, Salons of Dress, Third floor



**GOODYEAR'S**

**\$30,000 SALE**

Offering Thousands of

Men's Women's **RAINCOATS**

VALUES UP TO \$20.00

**\$7.00**

"If Its Rubber We Have It!"  
**Goodyear RUBBER COMPANY** 820 Chestnut St.

Wholesale and Retail

**Silk Petticoats REGULAR AND EXTRA SIZES**

---Anniversary Specials at \$5

Ribbon-trimmed jerseys, taffeta-flounced jerseys, messaline-flounced jerseys.

Lacy Lingerie at \$1.85---Save \$1.10 to \$2.10

Nightgowns and envelope chemises—mostly fine white nainsook. A sprinkling of fine pink batiste. Here and there, a tailored model.

—Gimbels, Second floor



**Extraordinarily Low Prices for 79 Trunks**

Wardrobe Dress Steamer Samples

Only One or Two of a Style

Fiber-Covered Dress Trunks: \$14.75 to \$25  
Save \$6 to \$15, at  
Steamer Trunks: \$12.50 to \$22.50  
Save \$7 to \$12, at  
Wardrobe Trunks: Steamer Size and Full-Size. Save \$11 to \$12, at \$24 to \$35

—Gimbels, Seventh floor



**The Oldest Man in the World!**

JUST part of a skull, two molar teeth and a thigh bone! Pieced together, he propounded one of the most perplexing conundrums in the study of human ancestry. Were these the remains of an ape-like man who lived 500,000 years ago? The evolution of the human race—what did primitive man look like?—was Asia the cradle of mankind?—these were some of the things men pondered. And science was not satisfied.

Now a great expedition is planned to search for the ancestors of this ape-man. In the NOVEMBER number of

**ASIA**

The American MAGAZINE on the Orient

MORE THAN 60 ILLUSTRATIONS—8-PAGE ART INSERT

is told the fascinating story of this Expedition to be conducted by the American Museum of Natural History, in cooperation with the American Asiatic Association and ASIA. The expedition will be led by Roy Chapman Andrews, who outlines the far-reaching plan in "A New Search for the Oldest Man."

**"CIVIL WAR AS A PROFESSION IN CHINA"**

Join O. P. Bland, one of the most expert writers on the Far East, tells the tragic and humorous elements of the disruption of China's government under the plundering Tschous— the counterparts of the robber barons of the Middle Ages.

**"WILLARD STRAIGHT—War Correspondent"**

A Japanese boy of twelve, a naked knife in his own hand at his vital, did he dare kill himself?—the Samurai test of a warrior's nerve! Willard Straight's own diary as war correspondent tells this and many other stories of what the Russians faced when they fought Japan.

**"JUNGLE STRATAGEMS AND SPOILS"**

Charles Mayer spent a lifetime catching alive great pythons, lions, tigers, elephants and monkeys in the jungles of the East. He is telling his adventures in ASIA.

**"WHEN HINDUSTAN WENT DRY"**

Al-ad-din Khalji, the sultan of Hindustan from 1296 to 1321, one day issued an edict that there should be no more drinking in his realm. Yet we think our problems today have never been known to previous generations! Read Gordon B. Enders' article.

**ALL NEWSSTANDS**

35c. a copy

**SPECIAL OFFER**

OPEN ONLY TO DECEMBER 31, 1920

For the price of a year's subscription, \$3.50, we will send not only the twelve numbers, but two additional issues—a fourteen months' tour of the Orient. Canada, \$4.00; Foreign, \$4.50.

ASIA PUBLISHING COMPANY, E. I., 627 Lexington Avenue, New York

I desire to receive ASIA, the American Magazine on the Orient, for one year. Enclosed is \$3.50. In accordance with your special offer I am to receive two extra current issues without additional cost.

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Canada \$4.00; Foreign \$4.50

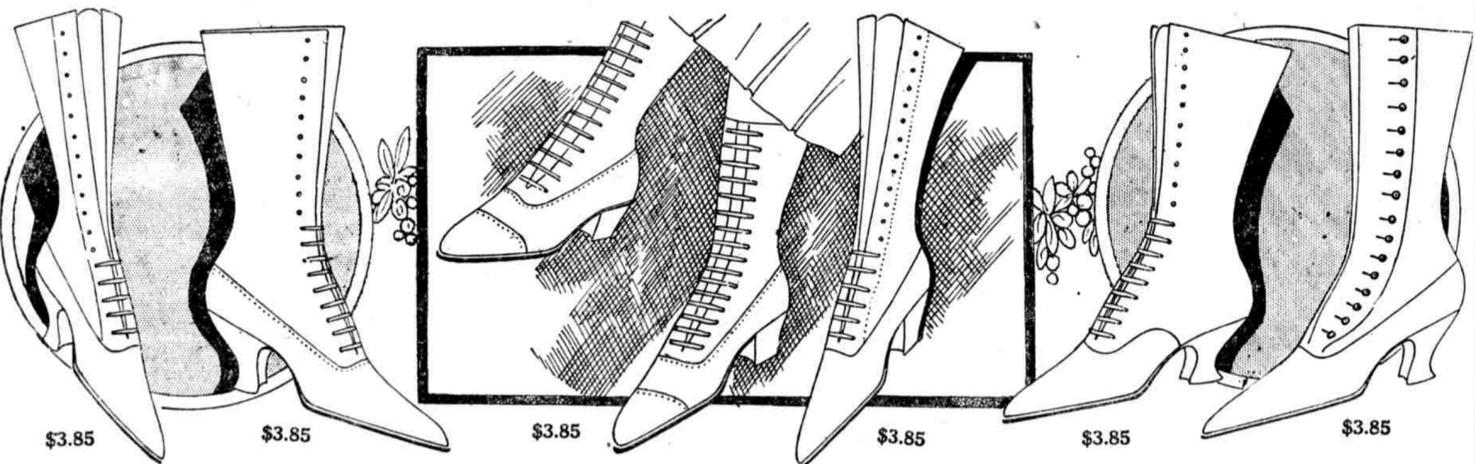
**Another Splendid Shoe Sale**

In the Subway Store

**Five Thousand Pairs of Women's Fall Shoes at \$3.85**

**Fifteen Hundred Pairs of Men's Shoes at \$5.45**

Reductions of \$2 to \$5 a Pair Bring Back Old Prices—At Somebody's Loss



**Women's High-Laced and Buttoned Shoes, \$3.85**

Black kid, patent leather, gray kid, gun metal, calfskin. Patent leather with gray kid tops. Patent leather with satin tops. Patent leather buttoned shoes with dull tops. All are stylish

shapes and very desirable styles. All sizes from 2½ to 7. Large additional selling force. Special arrangement of one size to a table, making selection easy.

**Men's Shoes, \$5.45**

Dark tan and gun metal, English last and broad toe shapes. Some have rubber heels. All have Goodyear welted soles. All sizes.

We are glad to act as clearing house for manufacturers who, with enlightened foresight, are taking big money losses to restore normalcy in production and distribution. Most of them will pocket a fat money loss on the whole era of war prices, because operating costs and excess profit taxes took the "fat" that would have averaged matters.

We stand ready to market large lots in every line of goods.

This Subway Store Shoe Sale is arranged for quick and pretty comfortable service.

Men's Shoes, Ninth Street Side.

Women's Shoes, Subway Main Aisle and Shoe Section.

Ample force of trained salespeople.

☛ Selling starts Friday morning.

